



THE  
**FAST** LANE

PRESENTED BY: DEALERDOCKX

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Digital data management has already taken over most businesses who wish to streamline their operations and earn greater profits.



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Fixed Performance has extensive fixed operation experience and is best suited to take your dealership through the entire process from start to approval.

#### UPDATES

### DMS INTEGRATION PARTNERS

We are pleased to announce our integration with the **Dealertrack DMS // CDK Global**. If you are a current customer please contact your Account Manager to find out more. If you would like to find out more about DealerDOCX please drop us a line at [vp.sales@dealerdocx.com](mailto:vp.sales@dealerdocx.com)

### UPGRADE TO DOCUMENT INTELLIGENCE

#### GET STARTED TODAY

DealerDocx's Document Intelligence solution improves dealership operational efficiency and the productivity of all dealership personnel. Our solution allows for fast, secure, high-quality electronic document management.

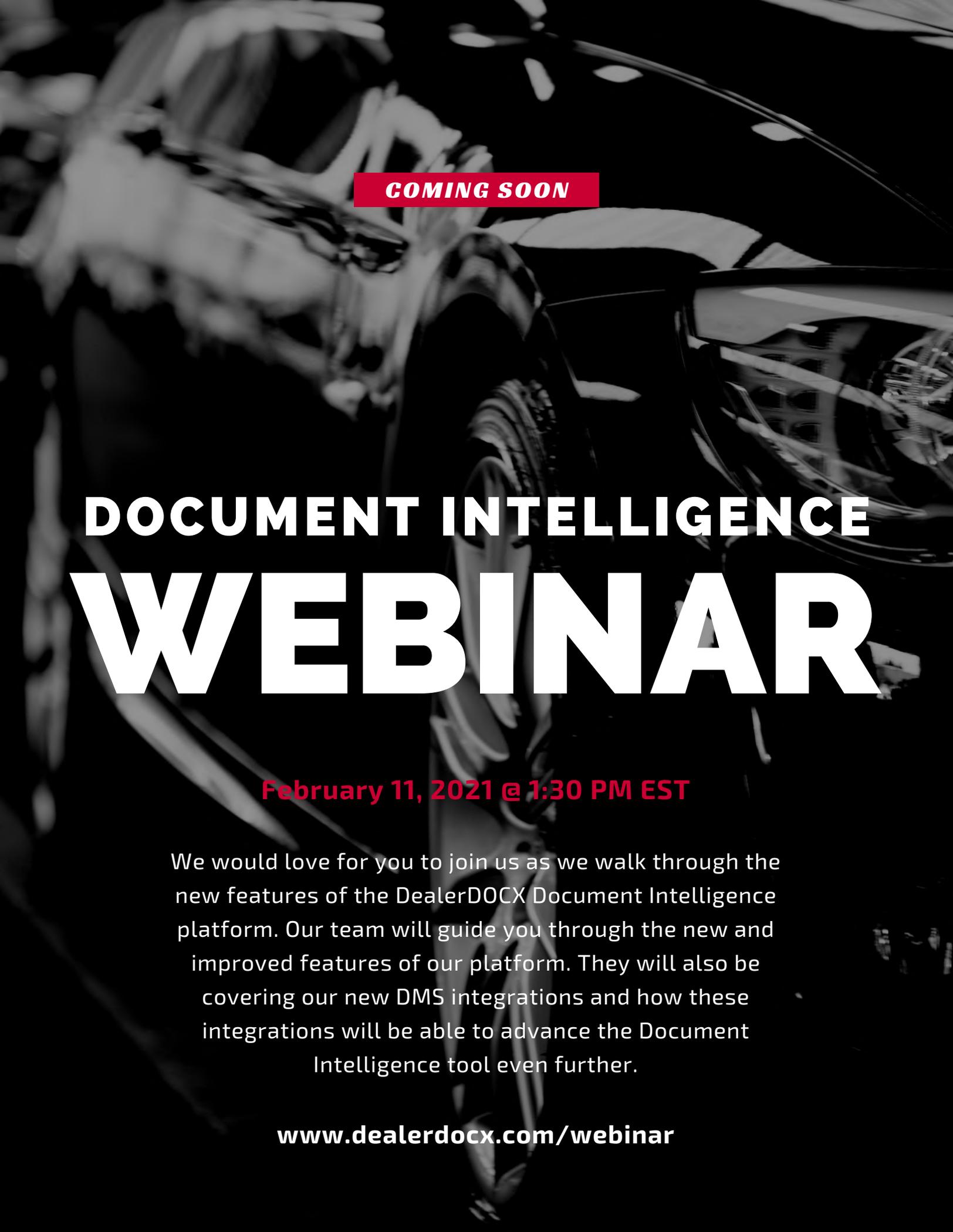
Enjoy a fast and easy setup. Our platform makes it simple to search for and access all of your secured documents. Streamlining your internal processes and increasing profitability, while mitigating outside risks.



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**COMING SOON**

# DOCUMENT INTELLIGENCE WEBINAR

**February 11, 2021 @ 1:30 PM EST**

We would love for you to join us as we walk through the new features of the DealerDOCX Document Intelligence platform. Our team will guide you through the new and improved features of our platform. They will also be covering our new DMS integrations and how these integrations will be able to advance the Document Intelligence tool even further.

**[www.dealerdocx.com/webinar](http://www.dealerdocx.com/webinar)**

# WHY TO INVEST IN A *DEALER MANAGEMENT SYSTEM*

IF YOU'RE RUNNING A CAR DEALERSHIP BUSINESS, YOU MUST HAVE UNDOUBTEDLY COME ACROSS THE TERM DEALER MANAGEMENT SYSTEM. IN THIS POST, WE'RE GOING TO TELL YOU EVERYTHING YOU NEED TO KNOW ABOUT DEALER MANAGEMENT SYSTEMS AND WHY YOU SHOULD GO FOR THEM. [➔](#)



A dealer management software or DMS is a software program designed to be used by automotive dealers in order to assist them in managing their systems and records. Through this digital platform, they can efficiently manage customer information, vehicle inventory and information, credit reports, transaction history, and printing legal paperwork.

A well-equipped dealer management system works in the background and helps dealers run their business successfully, efficiently, and securely. Thus, deal manager systems are critical for properly laying down the structure of the dealership and ensuring the smooth running of operations. In case you're present at many physical locations, a centralized dealer management system that controls all your locations should be your ideal choice.

**"CLOUD STORAGE IS, THEREFORE, A GREAT PLATFORM THAT NEITHER REQUIRES A HUGE INVESTMENT NOR ANY MAINTENANCE COSTS. IT ALLOWS FOR GREATER COLLABORATION AND EFFICIENCY IN RUNNING ALL TYPES OF BUSINESSES."**



**Here are all the reasons that make dealer management systems a necessity in today's automotive dealership industry:**

- It can completely transform the way you handle vehicle inventory by making the entire process extremely systematic. This makes it easy for you to trace available models, spare parts, etc. It's even more beneficial for dealers working on different locations that are geographically dispersed.
- You will be able to attract more customers and end up closing more deals by handling customer appointments in a better way.
- Your customers will be delighted by the overall process of working with you and they will trust your brand for a speedy and smooth purchase.
- Customers will feel comfortable disclosing personal information and credentials. All details will be dealt confidentially and strict data security standards will be maintained every step of the way.
- DMS can help you keep intouch with your target audience with the help of features like SMS and live chat. Customers can contact you at any time, building greater brand loyalty and trust.
- You can access your business performance, position, market share, profitability, and other statistics in a quick glance without extensive research or data reporting. Moreover, you can do the same for all your locations within a few clicks.
- The system ensures smooth cross-departmental coordination so that all operations are carried out in an orderly manner and everyone has a clear understanding and visibility of the entire cycle.
- You will be able to carry out data input, transactions, accounting, and more in a structured, secure, and error-free manner. This will not only speed up processes but will also mitigate errors, saving you from avoidable financial losses.



**IS YOUR  
DEALERSHIP RUNNING  
CDK GLOBAL AS YOUR DMS?**

**Let us show you what the DealerDOCX DMS integration  
can do for your dealership today!**

## CDK GLOBAL DMS INTEGRATION

It's time to integrate all aspects of your business. With the DealerDOCX // CDK Global DMS integration your dealership will have access to validated, quality documents at a moments notice. Saving your team valuable time and resources.



### **DATA**

Validated. We pull data from your DMS and match it to your physical documents.



### **WORKFLOW**

No more double checking, our data is cross-referenced. This is useful when preparing for an audit.



### **INTELLIGENCE**

A new level of business intelligence, all your systems working seamlessly.

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# 3 WAYS DOCUMENT CONVERSION CAN SAVE YOU TIME & MONEY

**Digital data management has already taken over most businesses who wish to streamline their operations and earn greater profits.**

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A paperless workplace saves more than just the environment. By going paperless, companies can also save on costs and save immense amounts of time. Digital data management has already taken over most businesses that wish to streamline their operations and earn greater profits.

Digital document management systems provide a much more reliable and secure way to store and organize business data. They also offer safe backup as an added layer of security.

Moreover, dealing with paperwork effectively and efficiently is one of the largest operational overhead expenses for any organization. This makes it even more important for companies to go paperless, especially those who have to deal with extensive documentation and record-keeping such as auto dealerships.



## 1. You Will Save Money on Storage Supplies and Equipment

Working with paper-based documentation means you have to spend a considerable amount of money on paper, printing, and filing supplies and equipment. These costs, although seemingly little, can quickly add up to result in a significant monthly or yearly expense. Printing alone is one major expense that your business incurs every single day.

Digital document management systems eliminate all these unnecessary costs. Your business can save on filing cabinets, folders, printers, ink, labels, stationery, boxes, and all other equipment needed to manage a traditional storage system.

## 2. Your Employees' Time Is Saved

Employees can spend hours every day just searching for paper-based files. Moreover, they often waste time by not being able to access the right information at the right time. Lost or misplaced files and information also contribute to reduced productivity.

A digital work environment can help enhance your employees' productivity by putting an end to all these issues. Employees will no longer have to waste precious hours trying to track down papers. All information will be readily available and complete. Thus, they will utilize their time carrying out more value-adding activities.



### 3. Your Business Information Will Stay Protected

Do you know that companies lose billions of dollars due to data theft or physical disasters each year? Paper-based files do not only make data storage a huge hassle but also put valuable and sensitive business information at risk of getting stolen or destroyed. Damages such as those caused by fires, hurricanes, etc. make it difficult to ensure 100% data security. Any loss or theft of data can have devastating effects on your company's finances.

However, document management systems allow you to have greater data access control and overall data security to prevent any damages.

Therefore, you can see how a digital document management solution is a must if you want your business to improve its productivity by saving time and money. So, what are you waiting for? Invest in a feature-packed document management systems and say goodbye to paper files!

# IS YOUR DEALERSHIP RUNNING DEALERTRACK AS YOUR DMS?

Let us show you what the DealerDOCX DMS integration can do for your dealership today!

## DEALERTRACK DMS INTEGRATION

It's time to integrate all aspects of your business. With the DealerDOCX // Dealertrack DMS integration your dealership will have access to validated, quality documents at a moments notice. Saving your team valuable time and resources.



### DATA

Validated. We pull data from your DMS and match it to your physical documents.



### WORKFLOW

No more double checking, our data is cross-referenced. This is useful when preparing for an audit.



### INTELLIGENCE

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## **MAXIMIZING YOUR WARRANTY REIMBURSEMENT RATES**

47 states have now passed laws that require manufacturers to pay retail pricing for warranty parts and labor repairs. Our partners at Fixed Performance understand many dealers have been hesitant and haven't yet taken advantage of these laws sacrificing hundreds of thousands of dollars in revenue for their company.

In addition to having decades of experience in the world of Performance Consulting and Coaching, Fixed Performance is well versed and best suited to take your dealership through the entire submission process from initial analysis to final approval.

After the Fixed Performance "AMP" technology has located the optimal range of repair orders for parts and or labor, their Fixed Op's analysts then manually review every line on every RO to ensure accuracy and compliance regarding state laws and OEM guidelines.

Once all the data has been thoroughly reviewed and your management team gives the ok, they will submit it on your behalf to the manufacturer.





The goal of Fixed Performance regarding your warranty reimbursement submission is to make sure that each and every client receives the greatest possible return on their investment. In speaking with their President, Rob Gehring, he stated, "We do all of the heavy lifting to ensure that the entire process is hassle and worry free for every one of our clients, handling the entire process while they stay focused on running their business".

Because every Team member at Fixed Performance has decades of real-world Fixed Op's experience, they are 100% dedicated to making sure that their clients receive both a world class level of customer service, as well as the best possible revenue increase. Warranty reimbursement submission is a complex process, and their team stays up to date on any changes regarding OEM guidelines and are well versed in the different laws for each and every state.

***The average ROI for their clients is 8X, and the payoff time is typically two months or less.***

### More Information:

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 [WWW.FIXEDPERFORMANCE.COM](http://WWW.FIXEDPERFORMANCE.COM)

# THE **FAST LANE**

We are pleased to provide you with the most up-to-date information concerning the automotive industry. If you are looking for assistance with your dealership's digital transformation process please don't hesitate to reach out to us. We will provide you with insight and assistance as you begin your journey.

## **The DealerDOCX Team**

### **CONTACT**

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